



2024-2025

BOARD OF DIRECTORS

Re: 2024 – 2025 Sponsorship Opportunities

President
Ruben Calderon
Entech Civil Engineers

Fellow Member of the Transportation Industry,

1st Vice President
Niki Deskus
PGAL

On behalf of the American Society of Highway Engineers (ASHE) Houston Section, we would like to invite your firm to participate in our **2024 – 2025 Sponsorship Program**. As we enter our fourth year, our Section has quickly gained significant presence in the Greater Houston area transportation industry by providing a forum for members and partners of the industry to support education, innovation, and fellowship in this field. ASHE Houston has received attention at the National level due to our high-quality, highly attended events and rapidly growing membership base, in large part due to your continued support.

2nd Vice President
Farrah Rawashdeh
DEC/Gannett Fleming

We offer a variety of annual sponsorship packages to allow you to select the benefits that best fit the needs of your firm. The benefits of being an annual sponsor include:

Treasurer
Analisa Trevino
Entech Civil Engineers

- Recognition at Section events via display of your firm's company logo
- Recognition on our website and quarterly newsletter through display of your firm's company logo with an optional hyperlink to your firm's website
- Individual ASHE Houston Section and ASHE National membership(s) included*
- Opportunity to network with industry leaders

Secretary
Youssaira Belmokadem
DEC/Gannett Fleming

We also offer individual event sponsorships should this option better suit your firm's needs. Event sponsorships are offered at a steep discount for annual sponsors and include the following:

National Director
Nikole Cao
JMT

- Recognition as an event sponsor on social media advertisements for the event
- Recognition at the event as an event sponsor via display of your firm's company logo
- One (1) individual event ticket for a member of your firm

Section Regional Director/Past President
Gabriel Odreman
RPS

With the goal of providing even more opportunities to our Section membership and sponsors, we are also aggressively pursuing the opportunity to host the Annual ASHE National Conference within the next five years, which attracts members of the transportation industry across the nation.

Director, Scholarships
Eric Liu
BGE

Please help us continue to support the transportation industry in the Greater Houston area through your continued support of our section. We also ask that you encourage your employees to become active members of ASHE to take advantage of the many opportunities that our organization offers to aid in their professional and technical growth.

Director, Media
Janina Perez
Othon

We thank you in advance for your support. Enclosed, please find a complete sponsorship package for your review along with a list of companies who participated in our sponsorship program for the 2023 – 2024 Fiscal Year.

Director, Prof. Dev.
Fernando Aponte-Rivera
HVJ Associates

Director, Sponsorship
Ramakanth Soudari
CDM Smith

Sincerely,

Director, Newsletter
Blake Pellerin
Civil Search Consultants

Ruben Calderon, P.E.
President

Ramakanth Soudari, P.E.
Director, Sponsorships

Director, Website
David Zheng
Woolpert

* Individual memberships will remain with those designated on the company's sponsorship form even in the event of a change in firm affiliation.



June 2024 – May 2025 ASHE Houston Annual Sponsorship Program
Sponsorship Levels/Benefits

Platinum Sponsorship (\$1,000)	
Includes: <ul style="list-style-type: none">- Recognition as Platinum Sponsor in presentation (full page) at all Section General and Signature Events- Company logo (with hyperlink) displayed on Section website Home Page- Company logo (with hyperlink) displayed on Section website Sponsorship Page- Company logo (with hyperlink) displayed in quarterly digital newsletter- Four (4) Section individual memberships*	
Gold Sponsorship (\$600)	Silver Sponsorship (\$400)
Includes: <ul style="list-style-type: none">- Recognition as Gold Sponsor in presentation (half page) at all Section General Events- Company logo (with hyperlink) displayed on Section website Sponsorship Page- Company logo (with hyperlink) displayed in quarterly digital newsletter- Two (2) Section individual memberships*	Includes: <ul style="list-style-type: none">- Recognition as Silver Sponsor in presentation at all Section General Events- Company logo (with hyperlink) displayed on Section website Sponsorship Page- One (1) Section individual membership*

Signature Events generally comprise 50% of our regular meetings, including:

- TxDOT TP&D Update (Summer)
- Section Awards Reception (Winter)
- Client Connection Roundtable (Spring)
- Transportation Info-Series (Fall)
- TxDOT Rural District Panel (Winter)

General Events comprise the remainder of our regular meetings.

Questions? Contact Ramakanth Soudari at soudarirg@cdmsmith.com

* Individual memberships will remain with those designated on the company's sponsorship form even in the event of a change in firm affiliation.



AMERICAN SOCIETY OF HIGHWAY ENGINEERS
HOUSTON SECTION

ANNUAL SPONSORSHIP FORM

Please complete the form below and submit to soudarig@cdmsmith.com along with a payment confirmation from our website or check as described below.

Please select the sponsorship level you are interested in:

Platinum (\$1,000)

Gold (\$600)

Silver (\$400)

Company / Contact Information

Please complete this form as it will be used to create your company's sponsorship posting on our section website. Please complete all information exactly as you would like it to appear on the website. Company contact information will not be posted.

Company Name: _____
Company Address (Line 1): _____
Company Address (Line 2): _____
Company Website Address: _____
Company Phone Number: _____
Contact Person: _____
Contact Email: _____

Individual Membership Contact Information*

Please complete the fields below, indicating individuals from your firm who will receive Section membership along with your firm's sponsorship. Please note that each individual is required to fill out our membership application. Once this application is received, our Membership Chair will reach out with further information.

Name: _____ Email: _____ (Silver/Gold/Platinum)
Name: _____ Email: _____ (Gold or Platinum only)
Name: _____ Email: _____ (Platinum only)
Name: _____ Email: _____ (Platinum only)

Company Logos – Please provide a company logo in a JPEG format with a minimum resolution of 1024 x 768. A higher resolution is preferred for presentation purposes. Please submit your electronic company logo to Ramakanth Soudari at soudarig@cdmsmith.com.

The preferred method of payment is via our website at www.ashehouston.org/sponsors. If you prefer to pay by check, please make payable to ASHE Houston Section and mail to **P.O. Box 541302, Houston, TX 77254**.

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AMERICAN SOCIETY OF HIGHWAY ENGINEERS
HOUSTON SECTION

THANK YOU TO OUR 2023 – 2024 ANNUAL SPONSORS!!!

PLATINUM Sponsors



GOLD Sponsors



SILVER Sponsors

